



# Call to Artists 2011

**Deadline for receipt of entry form postmarked or delivered:** October 30, 2010

**Jurying:** November

**Notification:** December 17, 2010

**Exhibit Year:** Oct. 2011 – Aug. 2012

## **About BlackRock**

BlackRock Center for the Arts inspires the community to explore, experience, and engage in the arts by providing artistically excellent programs, creating the opportunity for lifelong participation in the arts.

Our organizational goals are to:

- Present local, national and international artists of the highest quality on our stages and in our galleries
- Offer educational opportunities in a variety of arts disciplines in our classrooms and in our community
- Provide leadership within our community by forging partnerships with schools, social service agencies, business, government leaders, funders, artists and arts organizations
- Encourage and facilitate participation in the arts by all people
- Maintain financial and organizational stability through a sustainable business model in support of our mission for both current effectiveness and long-term growth

BlackRock Center for the Arts is located at 12901 Town Commons Drive Germantown, MD in upper Montgomery County, about 20 minutes from the Capital Beltway (495).

## **About the Gallery**

BlackRock Center for the Arts gallery is 1500 square feet of gallery space. With its high white walls and beautiful windows allows in just the right amount of natural light. At BlackRock, we take pride in the outstanding artists we have exhibited over the years.

Our exhibits have been reviewed by Claudia Rousseau, Lenny Campello, and other art critics in the area.

## **Eligibility**

The Call to Artists is open to all artists residing in Maryland, Virginia, and Washington, DC over the age of 18 for **original artwork only**. All work must be ready for sale and to be presented in a professional manner to the public at the time of delivery. (See Terms for Exhibit for details.)

Pedestals are available for three-dimensional work.

**Selection Process**

This call will cover exhibits in the gallery from October 2011 through August 2012. An exhibit may include one applicant or a combination of applicants, based on the judgment of jurors (i.e., 1 or 2 wall artists may be combined with a pedestal artist). A jury will select the artists and create eight exhibits to be included in the exhibit year. This season, the jury panel is comprised of Kathleen Moran, Lenny Campello, and Jack Rasmussen.

**Sales**

BlackRock will retain a 30% commission on all sales. All works MUST be available for sale and all sales must go through BlackRock. All sold works must remain on exhibit until the end of the show.

**Shipping and Insurance**

Artists are responsible for shipping to and from BlackRock. If you ship your work you MUST enclose prepaid return shipping paperwork. BlackRock will be responsible for the insurance of work on the premises. The artist will be responsible for insuring work during shipping and loading to and from BlackRock.

**Promotion**

We will promote the exhibit via our website and various marketing materials. All press releases and marketing done by the artist must be approved by the Gallery Coordinator. All work entered will be considered available for marketing purposes. BlackRock will host an artist reception; artist attendance is required.

**Gallery Hours**

The Gallery is open Monday through Friday 10-5, and on many evenings and weekends. Gallery hours vary according to BlackRock programming and will be updated weekly on our website.

## How to Apply

1. Complete the entry form.
2. Enclose the entry fee of \$35 in the form of a check or money order payable to BlackRock Center for the Arts (no cash or credit cards accepted).
3. Create a CD with 5 images .Write your name, address and telephone number directly on the CD. Burn the CD for playing on a PC in a "JPEG" format at 72 dpi, approximately 1200 X 1800 pixels. Images should be labeled with the first word of the title, e. g., images of artwork titled "Promises" should be labeled promises.jpeg .Only CD entries will be accepted (no email entries accepted).
4. Create a bio/resume and price list that includes the name, medium, and size of each entry in the same order as the images appearing on the CD. Group applications must include a statement on how the works are selected by the group to ensure quality of works submitted.
5. Mail or deliver packet by October 30, 2010.

## Terms for Exhibit

1. All work must be professionally presented and ready to be installed. 2-D works must be properly framed with a secure wire or hooks on the back to accommodate the gallery's hanging system. **No clip-on or poster frames.**
2. The display area is restricted to the hanging system on the gallery walls and pedestals. No nails are allowed in the walls or hardwood floors. Painting of the walls is not permitted.
3. Delivery and pick-up of work is the responsibility of the artist. The artist is responsible for all shipping paperwork, costs, and arrangements. This includes the packing and handling, and delivery for returned works.
4. Installation of the exhibit will be managed by the Gallery Coordinator in consultation with the artist.
5. Works delivered must be similar in nature and quality to images submitted in the proposal. Works to be exhibited are subject to final approval by the Gallery Coordinator.



## Call to Artists Entry Form

Name of Individual/Group: \_\_\_\_\_

Number of artists in the group: \_\_\_\_\_ Name of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Cell Phone \_\_\_\_\_ Email: \_\_\_\_\_

Media of Artwork: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**\*Please make your \$35 check payable to BlackRock Center for the Arts.**

**For Additional Information:**

**Kimberly Onley**

Gallery Coordinator

**konley@blackrockcenter.org**

All correspondence will be done by e-mail. No phone calls, please.

***Mail or deliver your entry to:***

***BlackRock Center for the Arts***

***Call to Artist 2011***

***12901 Town Commons Drive***

***Germantown MD 20874***